



Press release / February 2021

Alice is a gossip

It is time to present the new option of ALICE by DAM, a timeless, light and elegant chair. From the carpenter to the waitress, from the librarian to the tourist, everyone will admire our ALICE. After all, a chair is much more than a chair.

Inspired by architecture, it is oriented very vertical. The two hind legs are gossipers, they are turned on themselves so that they can talk. The twist of the backrest is formed from this dialogue which ensures comfort and coziness - their stories.

The ALICE chair is stackable and now comes in the version with the woven rush seat, recovering the weaving technique used by many artisans in the past in Portugal. Woven by hand, the seat is developed in a traditional pattern that makes the chair resistant and comfortable.

Ideal for a wide variety of spaces, ALICE continues to receive everyone with nobility, in the fine Portuguese way. In any place, every Alice will have a story to gossip about.





seating

alice

Brief description: Without fear of the passage of time, Alice is an iconic chair, light and elegant. With architectural inspiration, it is oriented very vertically. The two hind legs are gossips, they are turned on themselves so that they can talk. From this dialogue comes the twisting of the backrest that ensures comfort - their stories. Even simple and light, Alice knows how to receive with nobility in the fine Portuguese way, being ideal for a wide variety of spaces.

Designers: Hugo Silva and Joana Santos.

Materials: Structure in solid ash; hand-woven seat in twisted natural rush.

Finishings: Colourless matt varnish (wood structure).

Size: W50 x D46 x H77 cm / W20 x D19 x H30 in.

High resolution images: click [HERE](#)



More about the plant fiber and the weaving technique

“Buiho” - as we call it in Portugal - comes from the herbaceous plant (*Schoenoplectus lacustris*) of the reed family, found in several wet and swampy places in mainland Portugal and other countries, whose stems are used in the manufacture of mats, baskets and chair seats. It is a plant fiber of spontaneous growth and does not require any type of care related to the harvest that is between May and July. The bulrush is dried in the sun and during the night it is placed under the roof tiles to prevent humidity and rain.

In the past, who devoted themselves to this type of weaving were mainly the people who lived near lakes and ponds. They dedicated themselves to this work during the winter, at the moment of the fallow land. This artisanal activity requires a great physical effort from the artisan, who only uses three small tools.

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